> Limited choice and randomness in evolution of networks Limit Theorems in Probability IMI-IISC, January 2013

> > Shankar Bhamidi

Department of Statistics and Operations Research University of North Carolina

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Plan of the talk

Lecture content

- Power of choice in computer science
- Topic 1: Bounded size rules
- Critical scaling window and emergence of the giant (joint work with Amarjit Budhiraja and Xuan Wang)
- Topic 2: Twitter event networks
- Superstar model (joint work with J.Michael Steele and Tauhid Zaman)

Power of two choices

Application setting

- Consider *n* bins (servers) into which we are going to sequentially place *n* balls (jobs).
- Centralized scheme (asking bins current load) computationally expensive and time consuming
- Simplest scheme, each stage choose bin at random and place ball
- Each ball has $\sim Poi(1)$ # of balls at end

Max load ~ $\Theta(\log n / \log(\log n))$

- Limited choice Choose 2 bins u.a.r.
- Put ball in bin with minimal # of balls at that stage

Max load ~ $\Theta(\log \log n)$

Power of two choices

Bounded size rules Twitter event networks and the superstar model Conclusion

Network models

Motivation

- Last few years have seen an explosion in empirical data on real world networks.
- Has motivated an interdisciplinary study in understanding the emergence of properties of these network models.
- Formulation of many mathematical models of network formation.

Limited choice

- Incorporate effect of limited choice in network formation
- Simple variants of standard models give much better fit but hard to mathematically analyze

Bounded size rules: definition and basic results Main result

Erdos-Renyi random graph

Setting

- n vertices
- Edge probability t/n
- Phase transition at t = 1

of edges $\sim n/2$

- $t < 1, C_1(t) \sim \log n$
- $t > 1, C_1 \sim f(t)n$

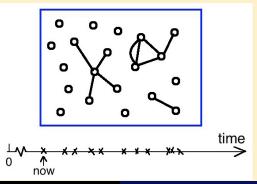
 $t = 1 + \frac{1}{n^{1/3}}$

Beautiful math theory

Bounded size rules

Bounded size rules: definition and basic results Main result

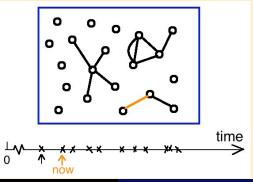
- $\mathcal{G}_n(0) = \mathbf{0}_n$ the graph with *n* vertices but no edges
- Each step, choose one edge *e* uniformly among all $\binom{n}{2}$ possible edges, and add it to the graph.
- $\mathcal{G}_n(t)$: add edges at rate n/2.



Bounded size rules: definition and basic results Main result

The Erdős-Rényi random graph process

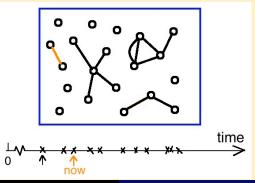
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Bounded size rules: definition and basic results Main result

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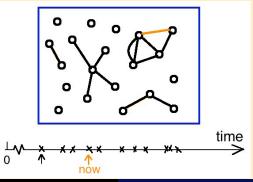
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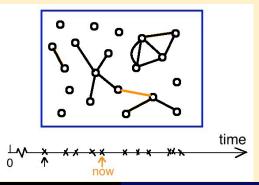
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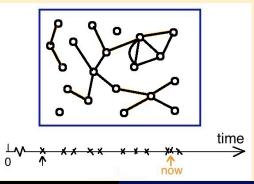
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Bounded size rules: definition and basic results Main result

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Bounded size rules: definition and basic results Main result

The Erdős-Rényi random graph process

The phase transition of $\mathcal{G}_n^{ER}(t)$

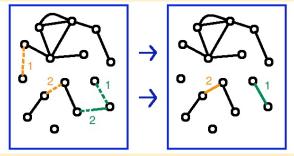
- The giant component: the component contains $\Theta(n)$ vertices.
- Let $\mathcal{C}_n^{(k)}(t)$ be the size of the k^{th} largest component
- $t_c = t_c^{ER} = 1$ is the critical time.
- (super-critical) when t > 1, $C_n^{(1)} = \Theta(n)$, $C_n^{(2)} = O(\log n)$.
- (sub-critical) when t < 1, $C_n^{(1)} = O(\log n)$, $C_n^{(2)} = O(\log n)$.
- (critical) when t = 1, $C_n^{(1)} \sim n^{2/3}$, $C_n^{(2)} \sim n^{2/3}$.
- after initial work by [ER1960], further work by [JKLP1994], finally proved by [Aldous1997].
- Merging dynamics through the scaling window of the components described by a Markov Process called the multiplicative coalescent.
- Formal existence of multiplicative coalescent.

Bounded size rules: definition and basic results Main result

Bounded size rules: Effect of limited choice

[Bohman, Frieze 2001]The Bohman-Frieze random graph

- Motivated by very interesting question of D. Achlioptas. Delay emergence of giant
- Each step, two candidate edges (e_1, e_2) chosen uniformly among all $\binom{n}{2} \times \binom{n}{2}$ possible pairs of edges. If e_1 connects two singletons (component of size 1), add e_1 to the graph; else add e2.
- Consider continuous time version where between any pair of edges, poisson process with rate $2/n^3$.



Bounded size rules: definition and basic results Main result

The Bohman-Frieze process

[Bohman, Frieze 2001] The delay of phase transition

Consider the continuous time version $\mathcal{G}_n^{BF}(t)$, then there exists $\epsilon > 0$ such that at time $t_c^{ER} + \epsilon$,

$$\mathcal{C}_n^{(1)}(t_c^{ER} + \epsilon) = o(n)$$

[Spencer, Wormald 2004] The critical time

•
$$t_c^{BF} \approx 1.1763 > t_c^{ER} = 1.$$

- (super-critical) when $t > t_c$, $C_n^{(1)} = \Theta(n)$, $C_n^{(2)} = O(\log n)$.
- (sub-critical) when $t < t_c$, $C_n^{(1)} = O(\log n)$, $C_n^{(2)} = O(\log n)$.

Near Criticality

- Janson and Spencer (2011) analyzed how $s_2(\cdot), s_3(\cdot) \to \infty$ as $t \uparrow t_c$.
- Kang, Perkins and Spencer (2011) analyze the near subcritical $(t_c \epsilon)$ regime.

Bounded size rules: definition and basic results Main result

General bounded size rules

• Fix $K \ge 1$

• Let
$$\Omega_K = \{1, 2, \dots, K, \omega\}$$

$$c(v) = \begin{cases} |C(v)| & \text{if } |C(v)| \le K\\ \omega & \text{otherwise} \end{cases}$$

• General bounded size rule: subset $F \subset \Omega_K^4$.

• Pick two edges (v_1, v_2) and (v_3, v_4) at random. If $(c(v_1), c(v_2), c(v_3), c(v_4)) \in F$ then choose edge e_1 else e_2

BF model

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$$K = 1, F = \{(1, 1, \alpha, \beta)\}.$$

Bounded size rules: definition and basic results Main result

Main questions

- Question: when $t = t_c$, do we have $C_n^{(1)} \sim n^{2/3}$? How do components merge? scaling window?
- What about the surplus of the largest components in the scaling window?

Bounded size rules: definition and basic results Main result

Notation

- $\mathcal{C}_n^{(i)}(t)$ size of *i*-th largest component at time t
- Surplus (Complexity) of a component

$$\xi_n^{(i)}(t) = E(\mathcal{C}_n^{(i)}(t)) - (\mathcal{C}_n^{(i)}(t) - 1)$$

$$\begin{aligned} \bullet \ l_{\downarrow}^{2} &= \left\{ (x_{i})_{i \geq 1} : x_{1} \geq x_{2} \geq \dots \geq 0, \sum_{i} x_{i}^{2} < \infty \right\} \\ \bullet \ l_{\downarrow}^{2,*} &= \left\{ (x_{i}, y_{i})_{i \geq 1} : (x_{i}) \in l_{\downarrow}^{2}, y_{i} \in \mathbb{Z}_{+}, \sum_{i} x_{i} y_{i} < \infty \right\} \\ \bullet \ d((x, y), (x', y')) &= \sqrt{\sum_{i} (x_{i} - x_{i}')^{2}} + \sum_{i} |x_{i} y_{i} - x_{i}' y_{i}'| + \sum_{i=1}^{\infty} \frac{|y_{i} - y_{i}'|}{2^{i}} \end{aligned}$$

Bounded size rules: definition and basic results Main result

The Erdős-Rényi random graph

Theorem (Aldous 1997)

 $\begin{array}{l} \text{Let} \ (\mathcal{C}_n^{(1)}(t), \mathcal{C}_n^{(2)}(t), \ldots) \ \text{be the component sizes of } \mathcal{G}_n^{ER}(t) \ \text{in decreasing order and } \xi_i(t) \ \text{the corresponding complexity (surplus). Define rescaled size vector } \mathbf{C}_n^*(\lambda), \ -\infty < \lambda < +\infty \ \text{as } \\ \left((\frac{1}{n^{2/3}}\mathcal{C}_n^{(i)}(t_c + \frac{\lambda}{n^{1/3}}), \xi_n^{(i)}(t_c + \frac{\lambda}{n^{1/3}})): i \geq 1\right) \end{array}$

Then $\mathbf{C}_n(\lambda) \stackrel{d}{\longrightarrow} \mathbf{X}(\lambda) = (X(\lambda), \xi(\lambda))$. Here $(X(\lambda), -\infty < \lambda < +\infty)$ is the standard multiplicative coalescent, a continuous time Markov process on the state space l_{\perp}^2 .

Distribution for fixed λ

• For fixed $\lambda \in \mathbb{R}$, let

$$W_{\lambda}(t) = W(t) + \lambda t - \frac{t^2}{2},$$

- $\bar{W}_{\lambda}(\cdot)$ is the above process reflected at 0.
- $X(\lambda)$ has same distribution as lengths of excursions away from 0 of $\bar{W}(\cdot)$ arranged in decreasing order

Bounded size rules: definition and basic results Main result

The standard multiplicative coalescent $\mathbf{X}(\lambda)$

Dynamics of $\mathbf{X}(\lambda)$

- suppose $\mathbf{X}(\lambda) = (x_1, x_2, x_3, ...)$, each x_l is viewed as the size of a cluster.
- each pair of clusters of sizes (x_i, x_j) merges at rate $x_i x_j$ into a cluster of size $x_i + x_j$.
- if x_i, x_j is merging, then $(x_1, x_2, x_3, ...) \rightsquigarrow (x'_1, x'_2, x'_3, ...)$ where the latter is the re-ordering of $\{x_i + x_j, x_l : l \neq i, j\}$.

Bounded size rules

Bounded size rules: definition and basic results Main result

Theorem (Bhamidi, Budhiraja, Wang, 2012)

Let $(C_n^{(1)}(t), C_n^{(2)}(t), ...)$ be the component sizes of $\mathcal{G}_n^{BSR}(t)$ in decreasing order and $\xi_i(t)$ the corresponding surplus. Define the rescaled size vector $\mathbf{C}_n(\lambda)$, $-\infty < \lambda < +\infty$ as the vector

$$((\bar{\mathcal{C}}_{i}(\lambda),\xi_{i}(\lambda):i\geq 1) = \left(\frac{\beta^{1/3}}{n^{2/3}}\mathcal{C}_{n}^{(i)}(t_{c}+\frac{\beta^{2/3}\alpha\lambda}{n^{1/3}}),\xi_{i}(t_{c}+\frac{\beta^{2/3}\alpha\lambda}{n^{1/3}}):i\geq 1\right)$$

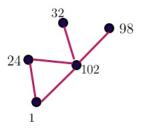
where α, β are constants determined by the BSR process. Then

$$\mathbf{C}_n(\lambda) \xrightarrow{d} \mathbf{X}(\lambda)$$

where $(\mathbf{X}(\lambda), -\infty < \lambda < +\infty)$ is the standard augmented multiplicative coalescent and convergence happens in $l_{\perp}^{2,*}$ with metric *d*.

Bounded size rules: definition and basic results Main result

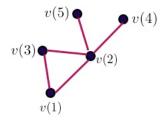
Typical method of proof: Exploration





Bounded size rules: definition and basic results Main result

Typical method of proof: Exploration



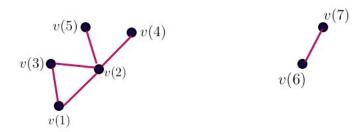


Bounded size rules: definition and basic results Main result

Typical method of proof: Exploration

$$c(1) = 2$$

 $c(2) = 2$
 $c(3) = 0$
...



Typical method of proof

Bounded size rules: definition and basic results Main result

Exploration of the graph

- Explore the components of the graph one by one
- choose a vertex. Let c(1) be the number of children of this vertex
- choose one of the children of this vertex, let c(2) be number of children of this vertex
- continue, when one component completed move onto another component
- Define Z(0) = 0, Z(i) = Z(i-1) + c(i) 1
- *Z*(·) = −1 for the first time when we finish exploring component 1, then hits −2 for first time when exploring component 2 and so on.
- Try to use Martingale functional limit theorem to show $\frac{1}{n^{1/3}}Z(n^{2/3}t) \rightarrow_d W^{\lambda}(t)$

Bounded size rules

Bounded size rules: definition and basic results Main result

- Hard to think about exploration process especially at criticality
- Turns out: Easier to analyze the entire process

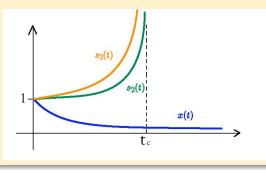
Bounded size rules: definition and basic results Main result

Proof idea: The Bohman-Frieze process

Where does t_c come from ?

Define $X_n(t) = \#$ of singletons, $S_2(t) = \sum_i (C_n^{(i)}(t))^2$, $S_3(t) = \sum_i (C_n^{(i)})^3$. and $\bar{x}_n(t) = X_n(t)/n$, $\bar{s}_2(t) = S_2/n$, $\bar{s}_3(t) = S_3/n$. Then [Spencer, Wormald 2004] for any fix t > 0,

$$\bar{x}_n(t) \xrightarrow{\mathbb{P}} x(t), \qquad \bar{s}_2(t) \xrightarrow{\mathbb{P}} s_2(t), \qquad \bar{s}_3(t) \xrightarrow{\mathbb{P}} s_3(t)$$



Bounded size rules: definition and basic results Main result

Behavior of $x_n(t)$

Why?

 $\bullet~$ In small time interval $[t,t+\Delta(t)),$ $x_n(t) \rightarrow x_n(t) - 1/n$ at rate

$$\frac{2}{n^3} \left(\binom{n}{2} - \binom{X_n(t)}{2} \right) X_n(t)(n - X_n(t)) \sim n(1 - x_n^2(t)) x_n(t)(1 - x_n(t))$$

$$\bullet \quad [t,t+\Delta(t)), x_n(t) \to x_n(t) - 2/n \text{ at rate} \\ \frac{2}{n^3} \left[\binom{X_n(t)}{2} \binom{n}{2} + \binom{n}{2} - \binom{X_n(t)}{2} \right) \binom{X_n(t)}{2} \right] \sim \frac{1}{2} (x_n^2(t) + (1 - x_n^2(t)x_n^2(t)))$$

• Suggests that
$$x_n(t) \to x(t)$$
 where $x'(t) = -x^2(t) - (1 - x^2(t))x(t)$ for $t \in [0, \infty,)$ $x(0) = 1$

• Similar analysis suggests that for $\bar{s}_2(t), \bar{s}_3(t)$

$$\begin{split} s_2'(t) &= x^2(t) + (1 - x^2(t))s_2^2(t) & \text{for } t \in [0, t_c), \qquad s_2(0) = 1 \\ s_3'(t) &= 3x^2(t) + 3(1 - x^2(t))s_2(t)s_3(t) & \text{for } t \in [0, t_c), \qquad s_3(0) = 1. \end{split}$$

Bounded size rules: definition and basic results Main result

The Bohman-Frieze process

Scaling exponents of s_2 and s_3 (Janson, Spencer 11)

- Functions $x(t), s_2(t), s_3(t)$ are determined by some differential equations
- Differential equations imply \exists constants α,β such that $t\uparrow t_c$

$$s_2(t) \sim \frac{\alpha}{t_c - t}$$

$$s_3(t) \sim \beta(s_2(t))^3 \sim \beta \frac{\alpha^3}{(t_c - t)^3}$$

Bounded size rules: definition and basic results Main result

I: Regularity conditions of the component sizes at " $-\infty$ "

• Let
$$\overline{\mathbf{C}}(\lambda) = n^{-2/3} \mathbf{C} \left(t_c + \beta^{2/3} \alpha \lambda / n^{1/3} \right)$$
.

• For $\delta \in (1/6, 1/5)$ let $t_n = t_c - n^{-\delta} = t_c + \beta^{2/3} \alpha \frac{\lambda_n}{n^{1/3}}$, then $\lambda_n = -\beta^{2/3} \alpha n^{1/3-\delta}$.

Need to verify the three conditions

$$\frac{\sum_{i} \left(\bar{\mathcal{C}}_{i}(\lambda_{n})\right)^{3}}{\left[\sum_{i} \left(\bar{\mathcal{C}}_{i}(\lambda_{n})\right)^{2}\right]^{3}} \xrightarrow{\mathbb{P}} 1 \qquad \Leftrightarrow \quad \frac{n^{2}S_{3}(t_{n})}{S_{2}^{3}(t_{n})} \xrightarrow{\mathbb{P}} \beta$$

$$\frac{1}{\sum_{i} \left(\bar{\mathcal{C}}_{i}(\lambda_{n})\right)^{2}} + \lambda_{n} \xrightarrow{\mathbb{P}} 0 \qquad \Leftrightarrow \quad \frac{n^{4/3}}{S_{2}(t_{n})} - \frac{n^{-\delta+1/3}}{\alpha} \xrightarrow{\mathbb{P}} 0$$

$$\frac{\bar{\mathcal{C}}_{1}(\lambda_{n})}{\sum_{i} \left(\bar{\mathcal{C}}_{i}(\lambda_{n})\right)^{2}} \xrightarrow{\mathbb{P}} 0 \qquad \Leftrightarrow \quad \frac{n^{2/3}C_{n}^{(1)}(t_{n})}{S_{2}(t_{n})} \xrightarrow{\mathbb{P}} 0$$

Bounded size rules: definition and basic results Main result

II: Dynamics of merging in the critical window

The dynamic of merging

• In any small time interval [t, t + dt), two components *i* and *j* merge at rate

$$\frac{2}{n^3} \left[\binom{n}{2} - \binom{X_n(t)}{2} \right] \mathcal{C}_i(t) \mathcal{C}_j(t)$$
$$\sim \frac{1}{n} (1 - \bar{x}^2(t)) \mathcal{C}_i(t) \mathcal{C}_j(t)$$

Let $\lambda = (t - t_c)n^{1/3}/\alpha\beta^{2/3}$ be rescaled time paramter, rate at which two components merge

$$\begin{split} \gamma_{ij}(\lambda) &\sim \frac{\left(1 - x^2(t_c + \beta^{2/3} \alpha \frac{\lambda}{n^{1/3}})\right)}{n} \frac{\beta^{2/3} \alpha}{n^{1/3}} \mathcal{C}_i\left(t_c + \frac{\beta^{2/3} \alpha \lambda}{n^{1/3}}\right) \mathcal{C}_j\left(t_c + \frac{\beta^{2/3} \alpha \lambda}{n^{1/3}}\right) \\ &= \alpha \left(1 - x^2 \left(t_c + \beta^{2/3} \alpha \frac{\lambda}{n^{1/3}}\right)\right) \bar{\mathcal{C}}_i(\lambda) \bar{\mathcal{C}}_j(\lambda) \\ &= \bar{\mathcal{C}}_i(\lambda) \bar{\mathcal{C}}_j(\lambda) \qquad \text{since } \alpha (1 - x^2(t_c)) = 1 \end{split}$$

Bounded size rules: definition and basic results Main result

How to check regularity conditions

Analysis of $\mathcal{C}_n^{\scriptscriptstyle(1)}(t)$

Key point: need to get refined bounds on maximal component in barely subcritical regime.

Lemma (Bounds on the largest component)

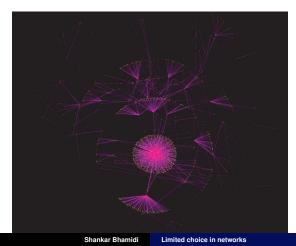
Let $\delta \in (0, 1/5)$, t_c be the critical time for the BF process, $C_n^{(1)}(t)$ be the size of the largest component. Then there exists a constant $B = B(\delta)$ such that as $n \to +\infty$,

$$\mathbb{P}\{\mathcal{C}_n^{(1)}(t) \le \frac{B\log^4 n}{(t_c - t)^2} \text{ for all } t < t_c - n^{-\delta}\} \to 1$$

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

From the Retweet Graph to the Superstar Model

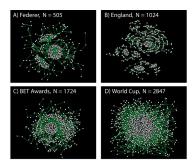
- Joint work with J Michael Steele (Wharton) and Tauhid Zaman (MIT).
- Retweet graph: Given a topic and a time frame form all the (undirected) *retweet arcs* and look at the graph you get.



Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

Some Empirical Retweet Graphs

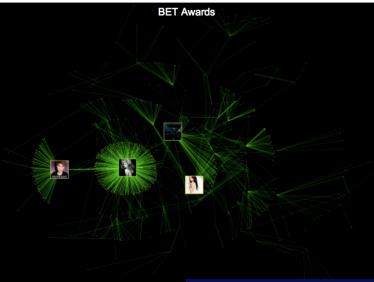
- Retweet graphs were constructed for 13 different public events ¹
 - Sports, breaking news stories, and entertainment events
 - Time range for each topic was between 4-6 hours
- Graphs are very tree-like (few cycles)
- Graphs each have one giant component which we want to study
- We treat the graph as undirected



¹Data courtesy of Microsoft Research, Cambridge, MA

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

The superstar model



Shankar Bhamidi

Limited choice in networks

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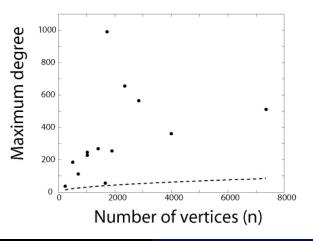
The superstar model



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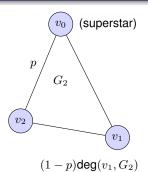
The superstar model

- Max degree in retweet graph is on the order of graph size (i.e. $M_G \sim pn$)
- Preferential attachment predicts sub-linear max degree



Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

The Superstar Model



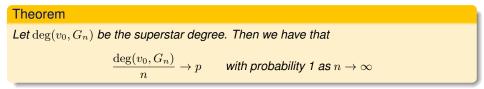
- Attach to superstar with probability p
- Else with probability 1 p attach to one of the non-superstar vertices.
- Non-SS Attachment Rule: probability proportional to its degree (preferential attachment rule)

The only model parameter is p: The superstar parameter

This is a very simple model: But (1) it has empirical benefits and (2) it is tractable — though not particularly easy.

Power of two choices Bounded size rules Twitter event networks and the superstar model Conclusion Superstar Model: Tools for Analysis

Superstar Degree



- $\bullet\,$ Empirically the Superstar degree is $\Theta(n)$ and the Superstar Model "Bakes this into the Cake"
- But that is ALL that is baked in...
- The value of *p* determines other features of the graph the Superstar Model is *testable*.

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

Non-Superstar Degree

Theorem

Let $\deg_{\max}(G_n)$ be the maximal non-superstar degree:

$$\deg_{\max}(G_n) = \max_{1 \le i \le n} \deg(v_i, G_n)$$

and let

$$\gamma = \frac{1-p}{2-p}.$$

Then there exists a non-degenerate, strictly positive random variable Δ^* such that

 $n^{-\gamma} \deg_{\max}(G_n)) \to \Delta^*$ with probability 1 as $n \to \infty$

• Maximal non-superstar degree = $\Theta(n^{\gamma})$

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

Realized Degree Distribution in the Superstar Model

Theorem

Let $f(k, G_n)$ be the realized degree distribution of G_n under the Superstar model,

$$f(k, G_n) = n^{-1} |\{1 \le j \le n : \deg(v_j, G_n) = k\}|$$

and introduce the superstar model scaling constant

$$f_{SM}(k,p) = \frac{2-p}{1-p}(k-1)! \prod_{i=1}^{k} \left(i + \frac{2-p}{1-p}\right)^{-1}$$

We then have

 $f(k,G_n) \rightarrow f_{SM}(k,p)$ with probability 1 as $n \rightarrow \infty$

- The degree distribution scales like $k^{-\beta}$, where $\beta = 3 + p/(1-p)$
- This contrasts with the preferential attachment model which scales like k^{-3}

Height result

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

Theorem

Let $W(\cdot)$ be the Lambert special function with $W(1/e) \approx 0.2784$. Then with probability one we have

$$\lim_{n \to \infty} \frac{1}{\log n} \mathcal{H}(G_n) = \frac{1-p}{W(1/e)(2-p)}.$$

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

Superstar Model vs Preferential Attachment

Model	Superstar Model	Preferential Attachment
Superstar Degree	$\Theta(n)$	NA
Maximal non-superstar degree exponent	$\frac{1-p}{2-p}$	$\frac{1}{2}$
Degree distribution power-law exponent	$3 + \frac{p}{1-p}$	3

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Superstar Model Predictions

- Use actual data to fit the superstar degree and predict the degree distribution
- Consider the observed degree distribution for each empirical retweet graph:

$$f(k, G_n) = n^{-1} |\{1 \le j \le n : \deg(v_j, G_n) = k\}|$$

• Consider the theoretical asymptotic degree distribution under the Superstar Model

$$f_{SM}(k,p) = \frac{2-p}{1-p}(k-1)! \prod_{i=1}^{k} \left(i + \frac{2-p}{1-p}\right)^{-1}$$

• Bottom Line: We get a nice fit "observed vs predicted"

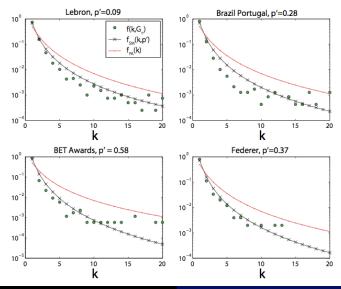
$$f(k,G_n) \approx f_{SM}(k,\hat{p})$$
 where $\hat{p} = {observed superstar degree \over n}$

• Comparison: Preferential Attachment always predicts...

$$f_{PA}(k) = \frac{4}{k(k+1)(k+2)}$$

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Degree distribution



Shankar Bhamidi

The Superstar Model and the Realized Degree Distribution: Bottom Line

- The Superstar Model implies a mathematical link between the superstar degree and the degree distribution of the non-superstars.
- When we look at Twitter data for actual events, we see (1) a superstar and (2) a degree distribution of non-superstars that is more compatible with the superstar model than with the preferential attachment model.
- The first property was "baked" into our model, but the second was not. It's an honest discovery.
- Next: How Can one Analyze the Superstar Model?

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Basic Link: Branching Processes

- Proto-Idea: Branching processes have a natural role almost anytime one considers a stochastically evolving tree.
- More Concrete Observation: If the birth rates depend on the number of children, the arithmetic of the Poisson process relates nicely to the arithmetic of preferential attachment.
- Creating the Superstar: Yule processes don't come with a superstar. Still, not terribly hard to move to multi-type branching processes. In a world with multiple types, you have the possibility of doing some surgery that let you build a super star.
- Realistic Expectations: The paper is a dense 29 pages.
- News You Can Use? One can see the benefits of using multi-type branching processes. One can see that the connection between the Yule process and preferential attachment is natural.

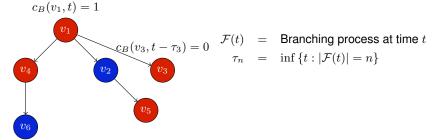
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Introduction of a Special Branching Process

- Two types of vertices: red and blue
- Each vertex gives birth to vertices according to a non-homogeneous Poisson process that has rate proportional to (1+ number of blue children)

 $c_B(v,t) =$ number of blue children of v at t time units after the birth of v

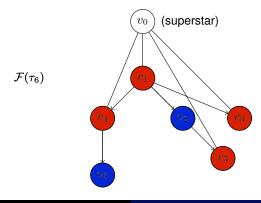
• At birth vertex is painted red with probability p and painted blue with probability 1-p



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Surgery: From BP Model to Superstar Model

- Add an exogenous superstar vertex v₀ to the vertex set
- For each red vertex remove the edge from parent and create an undirected edge to the superstar vertex v_0
- With the surgery done, all edges are made undirected and all colors are erased



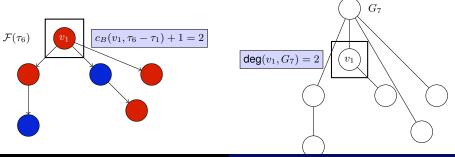
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Relating the BP Construction with the Superstar Model

- Claim: $S(\tau_n)$ is "probabilistically the same" as G_{n+1}
- Base case: $S(\tau_1) = G_2$

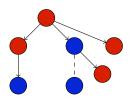
- Need to show that $S(\tau_n)$ and G_{n+1} have same probabilistic evolution
- Superstar: probability of joining superstar = probability of red vertex being born = p
- Same probability for S and G
- Non-superstars: degree of vertex = number of blue children + 1

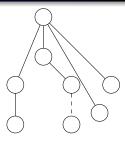
$$\deg(v_k, G_{n+1}) = c_B(v_k, \tau_n - \tau_k) + 1$$



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Further Linking of the BP Model and the Superstar Model





 $\mathbb{P}(v_n \text{ joins } v_k | G_n) = \mathbb{P}(v_n \text{ is blue and born to } v_k | \mathcal{F}(\tau_{n-1}))$

$$\mathbb{P}(v_n \text{ joins } v_k | G_n) = (1-p) \frac{\deg(v_k, G_n)}{\sum_{v_j \in G_n \setminus v_0} \deg(v_j, G_n)}$$
$$= (1-p) \frac{\deg(v_k, G_n)}{2(n-1) - \deg(v_0, G_n)}$$

Dynamic random graphs

- Lots of interesting questions
- Understanding what happens for general unbounded size rules such as product rule (*explosive percolation*).
- Small variants of standard models turn out to be technically much more challenging, requiring the development of new machinery.
- For the superstar model, a simple tweak gave much better fit to the data (one parameter *p*).

Thank you for your attention.